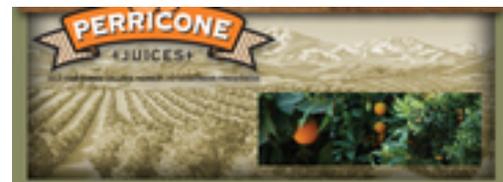


Home Page
Album Notes
Monterey Jazz Festival
Monarch Butterfly
Brandenburg #1
11: Franklin
12-3 Perricone
14: Hicks
15: Penkovsky
16 Earle
17-8 Morales
Brandenburg #2
21: Martin Luther King
21: Guadalupe
21: Voyager
Brandenbone 21
22: Rembrandt Van Rijn
22: Joe Manning
23: Leonardo DaVinci
23: Johannes Vermeer
23: Pythagoras
Brandenburg #3
31: John Schoenoff
Brandello 31 Monterey
323: Woody Woodland
Brandenburg #4
41: Helen Iwanaga
42: Lloyd Pementil
43: Marie Curie
43: Albert Einstein
43: Linus Pauling
Brandenburg #5
52-1: Lafayette
53: Shen Zhou
Brandenburg #6
62-1: Voyager 2
63: San
BirdBach Badinerie
Magic Steps
Brandenburg Medley
Monterey Masters and the Ashokan Farewell
Links and Info

Home Page
Album Notes
Monterey Jazz Festival
Monarch Butterfly
Brandenburg #1
11: Franklin
12-3 Perricone
14: Hicks
15: Penkovsky
16 Earle
17-8 Morales
Brandenburg #2
21: Martin Luther King
21: Guadalupe
21: Voyager
Brandenbone 21
22: Rembrandt Van Rijn
22: Joe Manning

23: Leonardo DaVinci
23: Johannes Vermeer
23: Pythagoras
Brandenburg #3
31: John Schoenoff
Brandello 31 Monterey
323: Woody Woodland
Brandenburg #4
41: Helen Iwanaga
42: Lloyd Pementil
43: Marie Curie
43: Albert Einstein
43: Linus Pauling
Brandenburg #5
52-1: Lafayette
53: Shen Zhou
Brandenburg #6
62-1: Voyager 2
63: San
BirdBach Badinerie
Magic Steps
Brandenburg Medley
Monterey Masters and the Ashokan Farewell
Links and Info





Available on

iTunes, CD Baby,
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The Brandenburg 300 Project



Honors Sam Perricone

BRANDENBURG 12-3

PERRICONE

A DUET



BRANDENBURG 300 PROJECT



Brandenburg 12-3 Perricone

The great Sam Perricone is honored in this single that deconstructs the

2nd and 3rd Movements of the 1st Brandenburg Concerto into a duo. I selected Sam to start the June 2013 batch of recordings because he rose from difficult circumstances to succeed magnificently, just as Bach did.

In Bach's case, profound, life changing events happened frequently during the two year period Bach wrote the Brandenburg Concertos. Life was good when Bach left to accompany his Patron, Prince Leopold, to provide music for the Prince's summer vacation. Bach was enjoying good music and a good family at home. But while gone Maria Barbara (his first wife), child and brother all died, and he was betrayed by Prince Leopold. He returned home not knowing he would find four hungry children to take care of, and all this terrible news. Then nine months later he meets Ana Magdalena, a 20 year-old soprano who he would soon marry. They had 13 children together.

.....

There are four men honored in this batch of Brandenburg compositions. Each are easily described as men of great wisdom, compassion, integrity, brilliance and consistency. For each their handshake was the best contract ever written. Sam was all of these things and more. From the humblest beginnings, he built a produce empire. He owned thousands of acres of orange, lemon and avocado groves. Perricone Juices pioneered fresh orange juice in stores and is the largest company of its kind on the west coast.

Many remember the kindness of Sam's operation of Citrus House on Main Street at Disneyland. Citrus House and its pushcarts that sold orange juice and lemonade, lemon and orange bars and lemon

meringue pies to hundreds of thousands of visitors each year. He worked there, the kids worked there, and the grandkids played there.

He loved Citrus House and being able to take his kids and grandkids to Disneyland.

He loved bringing fresh produce to people, and for fun would deliver groceries to people - which he did virtually until the day he died at 91. I personally saw him break off meetings about big, serious projects several times, to organize a box of oranges for someone he barely knew but had promised some of the juicy sweetness he had grown.

If you like oranges or orange juice you've tasted Sam's work.

Sam's father died in 1933 – the height of the Depression - Sam was 13 and became a laborer to support his family. By the time I met him he was a major part of Sunkist, the Los Angeles Produce Mart, farming operations throughout California and Arizona, a commercial tire company, meatpacking, and cold storage. I met Sam because we wanted his cold storage company, U.S. Growers Cold Storage, lead by Angelo Antoci, to sign a 20-year contract with us to supply them with refrigeration to be made from the waste heat at our cogeneration powerplants. Sam was brave. He took the chance that led to the most profound changes in the world's energy resources from 1980 to 2013 and beyond, and once given, he never wavered in his support. His faith and wisdom came in handy all the time.

This first song also honors all of the people, all of the immigrants who were hit, rallied and redeemed themselves. Sam helped so many people

from so many walks of life (including me), there is not enough room to list more than a small sampling of his contributions.

Aiding Japanese Internees whose Fruit Stands Might Have Been Lost During WWII

“For example, before World War II began in 1941, many Grand Central Market stands were owned by Japanese Americans who were major growers in the Los Angeles area. But in February, 1942 when President Roosevelt issued an Executive Order to lockup Japanese Americans as security risks in “internment camps” for the duration of the war, most of them lost everything they owned.

For there was no time to sell their homes, cars, businesses, farms and other property for anything but fire sale prices. After the war, most Japanese Americans never got their Market stands back. But Sam and his brother Tony ran two of those stands in the absence of their Japanese American friends and after the war gladly gave those stands back to them, their rightful owners.”

[<http://www.kazantoday.com/WeeklyArticles/sam-perricone.html> , Sept 6, 2011]

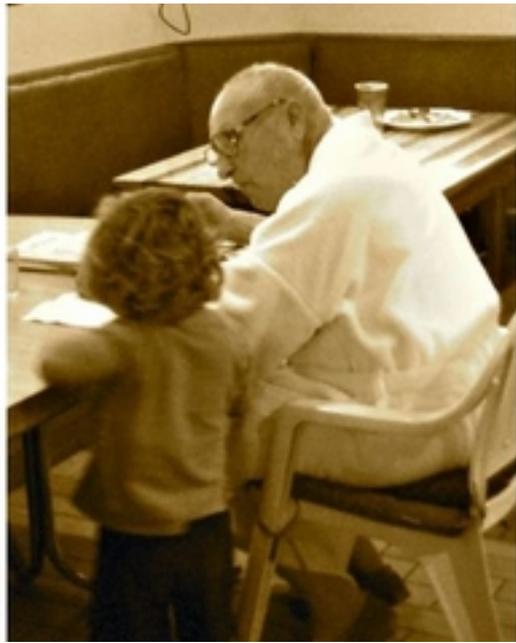
Mentor to Many

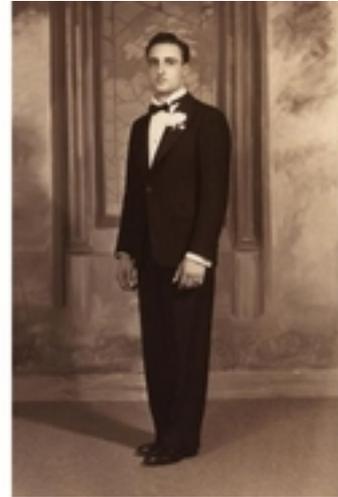
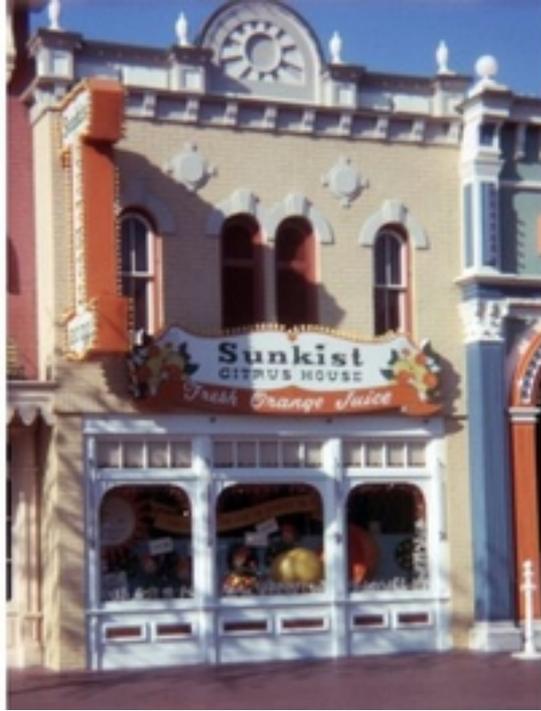
“Frieda Caplan, founder and board chairwoman of Frieda’s, said Perricone was a mentor to many in the business community. “It was

through one of Sam's many trading companies that Frieda's shipped the first container of kiwifruit to Japan," Caplan said. "There was no official trade at the time between Japan and New Zealand." "Sam backed so many businesses," she said. "He's a legend in the industry. People would say, 'He helped me do this, he helped me do that.' Sam was everywhere and never turned anybody down. He was just one of those people." [The Packer, July 2011]

Charity

Perricone founded the 11-99 Foundation, a nonprofit to provide financial assistance to the families of fallen California Highway Patrol officers; he hosted picnics for the firemen in Sunset Beach every summer and was active in donating to City of Hope and St. Peter's Church, among many other charities. Sam's charitable contributions ranged far beyond what is listed here because his generosity of spirit and resources was deeply genuine.





Personnel

**Composed by J.S. Bach, Arranged and played by Robert Danziger
(Sibellius, Logic, EWI)**

Sound design, mixing and mastering by Pat Woodland

The Musician

Bob Danziger: Arranger, composer. Sampled and synthesized instruments played on EWI, or composed in Sibellius/Logic: String Bass, piano and sound effects. Bob Danziger has won the Gold Medal for Best Original Music by the International Film & Television Festival of New York; received an ASCAP Special Award for Adult Alternative, Jazz, World, Special Event, Movie, or Television; appeared on numerous albums; and composed soundtracks for museum exhibitions. He has written four books including “A Funny Thing Happened on the Way to Energy Independence,” been issued ten patents, received a Doctorate of Fine Arts (Hon) from Cal-State Monterey Bay (and was the Commencement Speaker in 2013), and a Juris Doctor from Whittier College School of Law.

Technical Notes:

There are numerous differences between these recordings and arrangements and previous versions of the Brandenburg Concerto.

Numbering and names:

For a number of reasons we use a different numbering system than the traditional classical numbering system. Among these are to distinguish The Brandenburg 300 Project from traditional recordings; all arrangements are in 12 tone, not a key; the classical versions are deconstructed, and the hybrid versions are not classical; the old numbering system is out of step with naming practices in the non-classical world, and are incomprehensible to most people.

For example, the 2nd movement of the 1st Concerto is traditionally titled: Brandenburg Concerto No. 1 in F Major, BWV 1046: II. Adagio. In our system it is called “Brandenburg 12.” The first number is the Concerto (1 through 6), and the second number is the Movement within that Concerto (1 through 8).

Combining Multiple Movements into One

There is a further complication that occurs when, as with these two movements, I have combined them. Not as uncommon as one might think – everyone from Karl Richter and the Munich Bach Orchestra to the Classical Jazz Quartet have done it – we have

combined movements in the 1st and 3rd Concertos. Thus the name Brandenburg 12-3 Perricone.

Cover art is "Still Life on a Green Table Cloth" by Charles Bird King. Public domain and obtained through Wikimedia Commons.